

Indian River Lagoon National Scenic Byway (IRLNSB) Coalition Meeting
Ted Moorhead Lagoon House, Palm Bay, FL 32905
January 5, 2017

Meeting Notes

1. Call to Order – 10:00 a.m. /Roll Call/Introductions

Board of Directors:

Tim Ford, City of Titusville, President

Bob Day, Brevard County Resident, Vice President

Board Members:

Marsha Cantrell, Brevard County Resident

Anne Mayer, Marine Resources Council

Susan Adams, Indian River County Commission

Beth Blackford, Palm Bay Resident

Members/Guests:

Claudia Calzaretta, FDOT District 5 Scenic Highways Coordinator

Karen Ford, Atkins

Kim King Wrenn, U.S. Fish and Wildlife, Merritt Island Wildlife Refuge

Lisa Hickman, Space Coast Transportation Organization

2. Presentation: Mr. Frank Kaiser, Honor America, Inc. Liberty Bell Memorial Museum and Melbourne Military Memorial Park provided a presentation on the same. Mr. Kaiser informed the attendees about how the Honor America organization was formed both nationally and locally in Melbourne. The Melbourne Honor America was started in 1974. It is the only Honor America organization left in the country. Honor America operates the Liberty Bell museum and Melbourne Military Memorial Park. Mr. Kaiser explained how the group was able to obtain a one (1) of fifteen (15) replicas of the Liberty Bell as part of the City and Country's Bicentennial celebration with local donations. In 1984 the Liberty Bell and the museum were moved into a renovate municipal water tank. All of the furnishings of the museum have been donated. The museum provides tours and classes to schoolchildren about the Country's history and civics. There is no admission fee to tour the facility, which is open Tuesday through Friday from 10 am to 4 pm and from 10 am to 2 pm on Saturday.
3. Minutes – Motion was made by Marsha Cantrell and seconded by Bob Day to approve the November 3, 2016 meeting minutes. The November meeting minutes were unanimously approved.

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4. Coalition Meeting Schedule/Guest Speakers – Tim Ford stated that the Downtown Titusville Welcome Center has been completed and a representative of the Greater Titusville Renaissance can speak to the Coalition about what is happening in Titusville with its redevelopment and transition into a trail town at the March 2, 2017 meeting. Mr. Ford asked that members try to find speakers for the May, July, September and November meetings. Mr. Ford noted that the Manor House in Merritt Island was mentioned by Beth Blackford as a possible venue for a future meeting.
5. Byway – Suntime Rotary Kiosk at Rotary Park, Brevard County – Tim Ford informed the attendees that he received an \$800 check from the Rotary to install an informational kiosk at the park. Mr. Ford also stated that he contacted Brevard County Parks and Rec to coordinate the sign installation and that Parks and Rec offered to provide labor and materials for the kiosk. The Coalition is waiting for the Rotary to provide information about the Rotary for their half of the kiosk graphics.
6. Byway Map Display at the Ted Moorhead Lagoon House Scenic Byway Welcome Center – Tim Ford noted that the byway map display at the Lagoon House needed to be updated. Discussion ensued about the cost of a map and the cost of the maps that were installed in the Fellsmere Welcome Center and at the Sebastian Chamber Pelican Porch Visitor Center. Anne Mayer said that Sailforth Productions quoted an approximate cost of \$850 for a map similar to the maps at Fellsmere and Sebastian. Mr. Ford said that the Coalition could provide some matching funds for a grant for a new map. The Coalition also discussed the possibility of installing a new aerial photo either in the existing or in a renovated map case. Karen Ford of Atkins would explore the ability to provide an aerial map for the map case and to provide information on a local printer.
7. Coalition Election for 2017 – Board Member Elections - It was noted that there was a conflict in the terms of those members elected in 2014 and their terms expiring at the end of the 2017 (4 years) and the Coalition's Bylaws which state that members serve 3 year terms. Those affected included Susan Adams, Mary Chapman and Beth Blackford. Beth Blackford did not wish to serve another term. Susan Adams and Mary Chapman indicated that they were willing to serve another term. The terms of Tim Ford, Bob Day, Nicole Holbrook and Marsha Cantrell were up as well and all indicated a willingness to serve another three (3) year term that would be until the end of 2019. In order to not have a large number of terms expiring at the same time, Susan Adams' and Mary Chapman's terms were to be for two (2) years and expire at the end of 2018. A motion was made by Bob Day and seconded by Susan Adams to approve the slate of candidates. The motion was unanimously approved.

Officer Elections – Tim Ford was nominated for President, Bob Day for Vice President, and Nicole Holbrook for Treasurer. No one was nominated for Secretary. Bob Day moved to accept the nominations and Anne Mayer seconded the motion. The officer nominations were unanimously approved.

8. Committee Reports -
 - a. Website Committee – Nicole Capp-Holbrook was on vacation and was not able to attend. Nicole emailed Tim Ford that the 2017 meeting dates were added to the meeting calendar.

The locations and speakers will be added as we get them and Mrs. Holbrook is in the process of adding upcoming festivals to the calendar. It was noted that the Board of Directors information needs to be updated and that the Coalition's Bylaws could not be found on the web site. Mr. Ford stated that he would coordinate with Mrs. Holbrook.

9. Report of Officers

- a. President – No report.
- b. Vice President – Bob Day announced four (4) upcoming events. The movie “Surfing through the Ages” was going to be held at the Surfside Theater on January 7th; on January 13th the movie “Troubled Waters” is going to be presented at the Gleason Auditorium at Florida Tech; the Space Coast Birding Festival will take place from January 25th – 30th in Titusville; and the annual Harbor Branch Symposium will be on February 9th – 10th.
- c. Treasurer – No report.

10. Florida Scenic Highways Program Update – Claudia Calzaretta provided the following update:

- a. SHAC Meeting Debrief – Claudia Calzaretta provided an update on a teleconference the Scenic Highway Advisory Committee held on December 14th. The central office of the Byways is still looking at various options to the composition of the SHAC.
- b. Signage Update – Signs are in the FDOT Field Offices hands now.
- c. Byway Annual Report (FY 2016) – Tim Ford reported that the 2016 Annual Byway Report was submitted prior to the first of the year.
- d. D5 Byways Spring Workshop – Claudia Calzaretta and Karen Ford informed the Coalition of that the Spring Workshop is scheduled for 3/9/16 in Deland at the Kepler Maintenance Building.
- e. Scenic Drive Signs - Claudia informed the attendees that a volunteer has cleaned the monument found on Rockledge Drive. Ms. Calzaretta is hoping to find volunteers to clean and maintain the monuments located on Tropical Trail on Merritt Island.

11. New Business – None.

12. Public Comment – There was no public comment.

The meeting adjourned at 11:08 a.m.