



**Indian River Lagoon National Scenic Byway Coalition Meeting
June 5, 2014; 10:00 am**

MEETING MINUTES

1. Call to Order at 10:02 a.m./Roll Call/Introductions –

Board of Directors:

Tim Ford, City of Palm Bay, President
Robert (Bob) Day, Vice-President
Marsha Cantrell, Brevard County Parks and Recreation, Secretary

Board Members:

Beth Blackford, Volunteer
Celeste Henry, The Old Pineapple Inn
Susan Adams, City of Fellsmere
Kathe Brewer, Stand Out Swag

Members and Guests:

Anne Mayer, MRC
Deidre Jackson, FL Space Coast Office of Tourism
Garry Balogh, FDOT
Marlys Breckle, Volunteer, Pritchard House; Master Gardener
Mary Williams, Brevard County Parks and Recreation
Mike Palozzi, Shaw Engineering
Nicholas Sanzone, MRC
Polly Sandridge, Civilian
William Klein, Volunteer BRAVE
Sandee Dawdy, Interested Observer
Sarah Brangan, Citizen
Steve Dawdy, Interested Observer

2. Approval of Minutes – May 1, 2014 Meeting – **Susan Adams made a motion to approve the May Minutes. Bob Day seconded the motion. Unanimously approved.**

3. Presentations – Dr. Leesa Souto, Marine Resources Council Executive Director, advised the Lagoon Action Assembly involved over one hundred community leaders for two days of problem-solving on the crisis we are facing with the collapse of the Indian River Lagoon. It was held at the Florida Institute of Technology with presentations by scientists and program administrators. The goal was to recognize the potential and to prioritize actions. It was well attended with 10 diverse stakeholder groups and 91 delegates. A survey was sent to all the delegates prior to the meeting to obtain background info and key issues. Nutrients were the #1 concern. Wastewater upgrades was the most effective strategy for reducing pollution inputs to the Lagoon with Agricultural and Construction Better Management Practices (BMPs) as less effective. As strategies, Low Impact Development was most difficult and Public Education was the easiest to implement. Discussed the lack of water circulating in the Lagoon and as the population increased, so did the muck at the bottom of the Lagoon from soil erosion, sediment, plant trimmings, grass clippings, natural organics in storm drains, and runoff from the soil beneath new sod when it rains. Algae Blooms are from anything that dies in the lagoon contributing to the organic muck on the bottom and

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when stirred up it releases more nitrogen which needs to be removed. Historically, it was found in the channels but since the major hurricanes and wake movements the muck has dispersed throughout the lagoon.

There was a presentation on mercury and endocrine destructors (human diseases and antibiotics) getting into our lagoon. Sampling has found a higher concentration of mercury in dolphins in our area compared to Sarasota Bay and South Carolina; and the humans in our area have more than the fisherman in Louisiana, Montreal and Wisconsin areas. There is atmospheric deprivation and natural filter feeders have declined. The most recent reports shows .2% of clams, 11% of blue crabs and 1% of oysters are left in the lagoon.

The assembly broke out in 9 working groups voting on 114 actions. Of the top 10 priorities they could support, they were categorized into 5 categories to implement corrective actions. The primary focus was on lagoon friendly landscaping, sustainable water and energy use, integrated pest management and reducing pollutants in general. The TOP TEN Priority Actions that came out of the Assembly were summarized into the following five categories: developing a public education program, reporting back to the public similar to the Chesapeake Bay Foundation Report Card, remove and reduce muck, reduce impacts from septic tanks and improve storm water management by retrofitting aging systems to promote retention, detention and water reuse. Muck has a salty and relatively low metal content and it would cost millions of dollars to remove all of it from the lagoon. The Steering committee will continue to meet and more information can be obtained at: <http://www.mrcirl.org/our-programs/2014-action-assembly> and www.Savetheirl.org.

4. Committee Reports

A. Sustainability Committee – Marsha Cantrell – Teleconference meeting was held on May 29, 2014.

- Donor Plan/Kiosk – The Eau Gallie Arts District kiosk is moving along and they have identified funding and have a contractor/engineer on board. We need to decide content for the 2-sided kiosk and what to call the sponsors. Kathe Brewer brought up using a pillar type for a portability approach as an alternate.
- Diversified Revenue Source Planning – Corridor Solutions is waiting on the updated map for the Business Partner Program and we need suggestions on what to call the sponsors replacing the name “Lagoonies.” Elizabeth Blackford checked online for Lagoon Lovers, Byway Buddies, Byway Brigade, and Fans of the IRL. Kathe will post an inquiry to Facebook members for name suggestions. Once the sponsorship categories are determined then Corridor Solutions can finalize the rate sheet and solicitor package.

B. Website Committee – Nicole Capp Holbrook was absent – Susan Adams reported that Nicole sent a new website link to Board Members for feedback. She has GPS coordinates for the map and needs some more info: photos, Board Agenda, Minutes, etc.

- On-line store – Kathe distributed handouts of shirts, hats, shorts for feedback on what to offer and she will request examples to feel the material. Using on-demand orders

through a vendor provides a lower cost to us, no quantity limit, and no stock to be held. It was suggested a multi-pocket type vest be available.

- C. Social Media Coordinator – Kathe Brewer reported:
 - Facebook – 276 likes and she will post a request for sponsorship name suggestions.
 - LinkedIn – 25 members
 - D. FDOT Scenic Byway Coordinator – Garry Balogh – On May 5th, byway leaders met in Ocoee with 40 people in attendance. Jeff Caster led the discussion and his boss Bob Grimm was there to listen on what was working and not working for the byways. No decisions were made. The annual reporting process and the 5-year corridor management updates will be streamlined. The need for funding was discussed. Wanda Maloney from Corridor Solutions moderated the workshop. Bob Finck, Mike Palozzi, and Garry attended.
5. Reports of Officers
- A. President – Tim Ford – Tim reported that we should hear something between May 28 and June 28 on our Gannet Grant application for two additional kiosks.
 - B. Vice President – Bob Day – There was a meeting last night on the NASA 20-year development plan to develop an East/West runway near Playalinda. The Shiloh area is not in their plan. And everything north of 402 will remain recreation.
 - C. Secretary – Marsha Cantrell – Reminder there is no July Meeting and our next meeting will be on August 7 at the Lagoon House.
 - D. Treasurer – Nicole Capp Holbrook – Absent
 - Status of Bank Account – Susan Adams reported our balance is \$674.08 which includes a donation from Mike.
6. Old and Unfinished Business
- A. North Byway Extension – Mike advised there is an issue with Volusia County approving the resolution and Richard Stillwagon is obtaining letters of support from businesses.
 - B. Level 2 Accreditation – Corridor Solutions is reviewing training info. Elizabeth advised it was suggested to her to contact Bass Pro as they were planning an in-store visitor’s center and will utilize a volunteer program. She also made contact with the County’s BRAVE (Brevardians Responding as Volunteers) Program and learned the Natural Resources Department uses a lot of volunteers. Susan Adams advised the Fellsmere Visitor’s Center would use volunteers.
7. New Business – No report.
8. Public comment – No public comments.
9. Adjournment at 11:55 a.m.

NO MEETING IN JULY

Next Meeting is: August 7, 2014, 10:00 am

The Ted Moorhead Lagoon House – 3275 Dixie Highway NE, Palm Bay, FL 32905

Presentation: Lance Decuir, Project Manager, Atkins, RE: Malabar Road