

Indian River Lagoon National Scenic Byway (IRLNSB) Coalition Meeting
Ted Moorhead Lagoon House, 3275 Dixie Highway, NE, Palm Bay, FL 32905
July 7, 2016

Meeting Notes

1. Call to Order – 10:02 a.m. /Roll Call/Introductions

Board of Directors:

Tim Ford, City of Titusville, President

Board Members:

Mary Chapman, St. Lucie County resident

Anne Mayer, Marine Resources Council

Celeste Henry, City of Melbourne Beautification & Environmental Committee

Marsha Cantrell, Rockledge Resident

Members/Guests:

Claudia Calzaretta, FDOT District 5 Scenic Highways Coordinator

Karen Ford, Atkins

Michael Palozzi, CB&I

Lisa Hickman, Space Coast TPO

Josh Pritt, Space Coast EV Drivers

Darryl Burns, Space Coast EV Drivers

Lily Lee, Space Coast EV Drivers

Kim King-Wrenn, Merritt Island National Wildlife Refuge

2. Minutes – Motion made by Marsha Cantrell to approve the minutes. Seconded by Celeste Henry. Unanimously approved.
3. Presentation – was moved to later in the meeting to allow the guest speaker to set up.
4. Sustainability of the Coalition – It was announced that a speaker/presentation was needed for the November, 2016 meeting to be held at the Ted Moorhead Lagoon House. Mary Chapman said that she may be able arrange for a speaker to talk about “Living Shorelines” if the Coalition was interested. The Coalition was in favor of learning about “Living Shorelines” and Mary was encouraged to arrange for a presentation.
5. Mini-Signing Plan Update – Claudia Calzaretta and Michael Palozzi reported that the District 4 signs had been delivered to both the District 4 and 5 Operations sites. The installation of the signs would be completed in 60 to 90 days. Ms. Calzaretta also said that an inventory of the Byway signs was planned the entire Byway corridor. Regarding the downed sign on Roseland Road (a non-state road), coordination will be handled with Indian River County during the inventory of the Byway signs.
6. Brochure Distribution – Mr. Ford stated that there were plenty of brochures and there was a need to distribute them around the byway corridor. There was a discussion on the “Special

Places” Field Guide written by Ruth Stanbridge and whether the Byway can distribute them as well. Mike Palozzi picked up a box from the Pelican Porch Visitor’s Center/Sebastian Chamber of Commerce and will bring the box to the September 2016 Coalition meeting.

7. Presentation: Mr. Josh Pritt, Space Coast Electric Vehicle Drivers, provided an enlightening presentation on electric vehicles. Mr. Pritt said that the Space Coast Electric Vehicle Drivers was a club with a mission to educate the public from a non-sales standpoint about electric vehicles and their daily use. The club meets the first Sunday of the month at a restaurant location near a charging station. Mr. Pritt informed that Coalition that with local driving an electric hybrid vehicle can be used for months without filling up with gasoline. Electric vehicles have no noise and no exhaust. A list of makes and models of electric vehicles was provided. Charging station information was provided on the club’s webpage, www.spacecoastevdrivers.com. The Coalition was shown that there are three (3) levels of charging with various charging times from 4 – 5 miles/hour at a level 1 outlet, 8-16 mile/hour at a level 2 charging station to 160 – 170 miles/hour at a level 3 fast charging station. Information about the locations of charging stations nationwide was available at www.Plugshare.com. A lot of discussion ensued with questions and answers. Mr. Pritt announced that National Drive Electric Week was taking place in September and information could be found at www.driveelectricweek.org. There was consensus that the Byway webpage should add a link to the PlugShare web site as a service to Byway travelers. A 15 minute recess was taken for the meeting attendees to go outside and inspect the electric vehicles that were parked outside.

8. Committee Reports -

a. Website Committee – Nicole Capp-Holbrook sent a report to Mr. Ford. Mr. Ford reported that two (2) emails had been received on the Byway’s web page. One was from a boat towing company requesting contact information on removing derelict vessels in the Lagoon and the other was a request from a kayak/stand up paddle board company in Cape Canaveral to have a link to their company web page added to the Byway’s web page. The Coalition authorized Mr. Ford to respond to the emails. Mr. Ford would send the towing company the contact information for Matt Culver, Brevard County Boating and Waterways office regarding vessel removal. Mr. Ford would send the kayak company a copy of the Coalition’s Business Partner Package which a link can be provided with a Gold membership.

9. Report of Officers

a. President – Tim Ford stated that he was in contact with Mr. Steve Soltesz of the Suntime Rotary. Mr. Soltesz would be sworn in as President this month and the budget approved in August. Mr. Ford would stay in contact with Mr. Soltesz and Mr. Ostroff, the contractor.

Mr. Ford informed the Coalition that he was copied on an email from Brevard County Parks regarding an email Parks & Rec received from a company called Bikepath Country who installed signage on bike trails with sponsorships. QR codes and beacon technology was used to provide more detail on the sign sponsor. Bikepath Country would install and maintain the signage. Jurisdictions would receive a percentage of the sponsorship. Mr. Ford asked if this was something the Byway could use for the installation of kiosk signs along the Byway. Mr. Palozzi stated that this is something the Department of Transportation was looking at. State approval would be needed to utilize the company. Mr. Palozzi would research the issue and report back once the Department makes a final decision on how to implement informational signing along the overall corridor.

- b. Vice President – No report
 - c. Treasurer – Mrs. Holbrook sent an email showing the bank balance to be \$575.43. A \$50 donation had been received.
10. Florida Scenic Highways Program Update – Claudia Calzaretta provided the following update:
- a. The A1A Byway in Flagler and St. Johns County was holding a Spoonbills and Sprockets cycling event on November 6th. Other Byway Coalitions were invited to work event stations to publicize their byways.
 - b. There was possible grant funding available through local Transportation Planning Organizations (TPO) from the Florida Lands Access Program (FLAP).
 - c. Adopt-a-Highway opportunities were available for state highways.
 - d. Lorena was no longer the Space Coast TPO Liaison. The position was open.

Michael Palozzi – announced the following items:

- a. The Scenic Highway 20th Anniversary photo contest was taking place. Category themes include “Natural Beauty” and “Recreation”. The FSHP Facebook has more details regarding the Photography Contest.
 - b. The State Scenic Highway Annual report has been posted to the FSHP website (http://program.floridascenichighways.com/wp-content/uploads/2011/07/FSHP_Report_2015_Print_060916.pdf).
 - c. New guidance documents have been created to replace the Byway Manual. The guidance documents are more user friendly. An annual report and a work plan will be required by byways.
11. New Business – Mary Chapman informed the Coalition of Carl Hiaasen’s book “Dance of the Reptiles”. Ms. Chapman stated that the Indian River Treasure Coast Byway was being resuscitated and meetings were taking place to make it happen.
12. Public Comment – There was no public comment.

The meeting adjourned at 11:36 a.m.