



Indian River Lagoon National Scenic Byway Coalition Meeting

**The Ted Moorhead Lagoon House,
3275 Dixie Highway, NE, Palm Bay, FL 32905
April 2, 2015; 10:00 am**

AGENDA

1. Call to Order/Roll Call/Introductions
2. Approval of Minutes – February 5, 2015 Meeting (no quorum at the March meeting)
Acknowledgement of Meeting Notes – March 5, 2015 Meeting
3. Presentation – Representative of the Space Coast Tourist Development Council (TDC) will provide an update on the activities of the Space Coast TDC.
4. Committee Reports
 - A. Sustainability Committee
 - Kiosks
 - Business Partner Program
 - Donation Levels and Sponsor Benefits
 - B. Website Committee – Nicole Holbrook
 - On-line store
 - C. Social Media Coordinator – Kathe Brewer
 - D. FDOT Scenic Byway Coordinator – Garry Balogh
5. Reports of Officers
 - A. President – Tim Ford
 - B. Vice President – Bob Day
 - C. Secretary –
 - “Adopt” a Meeting for 2015
 - D. Treasurer – Nicole Holbrook
 - Status of Bank Account
 - Yearly Budget Comparison
6. Old and Unfinished Business
 - A. Level 2 Accreditation
 - B. Interagency Agreement between the Marine Resources Council (MRC) and the Indian River Lagoon National Scenic Byway Coalition (IRLNSBC)
 - C. Sailforth Video for the Byway
 - D. Not for Profit Annual Report FY 2014
7. New Business
8. Public comment
9. Adjournment

Next Meeting is May 7, 2015

Location: Merritt Island National Wildlife Refuge Visitor Center

Presentation: Layne Hamilton, Refuge Manager, Update on the Refuge

www.indianriverlagoonbyway.com

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